

SPONSORSHIP, EXHIBIT, & ADVERTISING OPPORTUNITIES



Autism eXchange Annual Conference and Staycation

July 11-12, 2025
Wilderness Resort, WI Dells

The Autism eXchange conference and staycation from Autism United (**formerly the Autism Society of Southeastern Wisconsin**) is an opportunity to connect with the largest Autism community in the state. This conference will bring together families, service providers, educators, and advocates to learn, share, and connect.

What makes it a “Staycation”?

What makes this conference unique is that Autism United has worked with the Wilderness Resort to offer Sensory Friendly experiences throughout the resort for the Staycation weekend. We have also worked with partner organizations to integrate family-friendly activity spaces throughout the conference to make this conference truly fun for all. That’s right, kids are welcome to come to this event!

As a sponsor, exhibitor or advertiser, your organization will have the opportunity to highlight your organization and engage directly with our attendees **from areas you serve**. Your support will play a crucial role in helping us provide valuable resources, education, and connections to individuals and families throughout Wisconsin. Autism United serves the largest county and most populous service area in the state, so this is an amazing way to share your organization and services with the local Autism community in the state and especially the Southeastern Wisconsin counties including Milwaukee, Waukesha, Racine, Kenosha, Washington, Walworth, Ozaukee, Jefferson and Dodge.



Sponsor Opportunities

2025 Annual Conference

Title Sponsor - \$8,000

- Listed as Title Sponsor on all conference mentions w/Logo on all email, print, & video created for the event (confirmed by April 1, 2025) including full page at front of Conference Program Booklet
- Organization Name/Logo on venue signage, both print and electronic
- Organization Name/Logo on autism-united.org for one year
- Included Page Recognition in the Annual Report
- Eight conference registrations (value of \$1,920)
- Complimentary exhibit table with premium placement
- Keynote introduction opportunity
- Up to two inserts in conference bag
- One full page color ad in conference program
- Logo and link on conference webpage
- Featured Social Post on all AU platforms
- Social media recognition

Platinum Sponsor - \$4,000

- Four conference registrations (value of \$960)
- Complimentary exhibit table with premium placement
- Keynote introduction opportunity
- Large logo in conference program
- Up to two inserts in conference bag
- One full page color ad in conference program
- Logo and link on conference webpage
- Social media recognition

Gold Sponsor - \$2,500

- Two Conference Registrations (value of \$480)
- Complimentary exhibit table with premium placement
- Medium logo in conference program
- One insert in conference bag
- Half page black and white ad in conference program
- Logo and link in conference webpage
- Social media recognition

Silver Sponsor - \$1,500

- Complimentary exhibit table with preferred placement
- Small logo in conference program
- Logo on conference webpage
- Quarter page black and white ad in conference program
- Social media recognition

Bronze Sponsor - \$1,100

- Complimentary exhibit table with preferred placement
- Small logo in conference program
- Logo on conference webpage

Lunch Sponsor - \$3,000

- Signage display during Lunch
- Complimentary exhibit table with premium placement
- Recognition in conference program
- Logo and link on conference webpage
- Social media recognition

Breakfast Sponsor - \$3,000

- Complimentary exhibit table with premium placement
- Signage display during breakfast
- One insert in conference bag
- Recognition in conference program
- Logo and link on conference webpage
- Social media recognition



Benefits of Sponsorship

COMPLIMENTARY REGISTRATIONS

If your sponsorship includes complimentary registrations, please list the attendees in the digital registration form. This information is due no later than June 11, 2025. Contact our program manager, Haydn Flores, for any questions: haydn@autism-united.org or 414-988-1269.

CONFERENCE BAGS

All insert materials for conference bags must be approved prior to printing. All materials should be sent to the Autism United of Wisconsin at least three weeks prior to the conference. Due by June 19, 2025 to guarantee inclusion.

ADVERTISEMENTS

All advertisements are due in JPEG format by June 1st, 2025. Cover spaces not part of the sponsorship packages but can be added for an additional fee. Please send all advertisement materials, in JPEG format, to Eric Sprecher at eric@autism-united.org.

EXHIBIT TABLES

If your sponsorship package includes an exhibit table, please review the exhibitor information in section titled "Know Before you Go" on page 5.

HOW TO SIGN UP

To register for Sponsorship, please follow this link: <https://tinyurl.com/yck2ynma>.

OR want to do it the old school way?

Please fill out the paper form in the back of this packet and email to haydn@autism-united.org or mail a completed form with payment to:

Autism United Attn: Haydn Flores
3720 N 124th St, Suite O
Wauwatosa, 53222

Deadline for Sign Up: June 11, 2025*
*except for Title Sponsor



Exhibit Opportunities

2025 Annual Conference

If you want a presence at the conference and share what you offer to the autism community, but do not need all the additional marketing, consider being an exhibit sponsor! This is an amazing opportunity to engage directly with families in the area you serve.

EXHIBITOR RATES

The exhibitor fee includes a 8' table, name on website and in conference program, and chairs for up to 2 people. Please note that the exhibitor registration does not include conference registration. If your exhibit attendant wishes to attend breakout sessions, they must register for the conference as well. You can add this addition to your registration. Sponsors are offered prime table locations. Other tables will be randomly assigned and you will receive your assignment closer to the event.

Commercial Exhibitors: 1 Table - \$450 | 2 Tables - \$525

Non-Profit Service Providers: 1 Table - \$350 | 2 Tables - \$425

Individuals with Autism: 1 Table - \$125 | 2 Tables - \$150

AUDIENCE ENGAGEMENT

Autism United of Wisconsin values exhibitor participation and is committed to facilitating connections between registrants and exhibitors. Autism United will facilitate games to encourage visitation through the conference platform. Exhibitors are also welcome to host their own raffles or prize drawings to increase engagement.

HOW TO SIGN UP

To register to be an Exhibitor, please follow this link: <https://tinyurl.com/3wt7ak7c>.

OR want to do it the old school way?

Please fill out the paper form in the back of this packet and email to haydn@autism-united.org or mail a completed form with payment to:

Autism United Attn: Haydn Flores
3720 N 124th St, Suite O
Wauwatosa, 53222

Deadline: June 11, 2025



Know Before You Go: Exhibitor Details

ELECTRICITY

Electricity is an additional cost of \$75 each and can be ordered through Autism United of Wisconsin. Please indicate on your sign-up form or online registration if you would like to purchase electricity access. Wi-Fi internet access is available at no charge.

SET-UP & TAKE-DOWN

Exhibitors can begin setting up in the evening of Thursday July 10, morning on Friday July 11 or Saturday, July 12. Final times will be sent out closer to the event. Please check in at the registration table when you arrive. I.D. signs will identify your exhibit table and may not be moved. You can begin take down of your exhibit Saturday after 2:00 PM.

EXHIBIT HOURS

Friday, July 11: 8:30 AM – 4:00 PM

Saturday, July 12: 8:30 AM – 4:00 PM

EXHIBITOR MEALS

All exhibitors and attendees are responsible for their own lunches. Coffee and a light breakfast will be available Friday and Saturday of the conference.

PRODUCT SALES

The Exhibitor assumes responsibility for securing all appropriate licenses for the sale of merchandise and is solely responsible for the collection of all applicable state and local taxes.

LIABILITY, LOSS OR DAMAGE

All Exhibition merchandise and property is the responsibility of the Exhibitor. Autism United of Wisconsin is not responsible for any loss or damage to such belongings. Property and liability insurance are the responsibility of the Exhibitor.

LODGING RESERVATIONS

A room block is available at the Wilderness for the nights of Thursday, July 10, Friday, July 11 and Saturday, July 12 at the discounted rates found below. Room reservation cut off date is June 10, 2025.

Thursday: \$219

Friday: \$299

Saturday: \$299

To reserve your room, please call 1-800-867-9453 and state that you are with Leader #A70748.

Rates are subject to applicable state and local taxes in effect at the time of check in, and a taxable \$29.95 nightly Resort fee.

More Information: <https://autism-united.org/statewide-conference/>

Advertising Opportunities

2025 Annual Conference

Place an advertisement about your company's products and/or services in our 2025 Conference Program. This is an additional opportunity for you to reach autistic individuals, parents, educators, therapists, agencies, school districts and others, making them aware of the services you provide.

BACK COVER

\$1,000

Full Color, 1 Available
8"w x 10.5"h

INSIDE FRONT COVER

\$750

Full Color, 1 Available
8"w x 10.5"h

INSIDE BACK COVER

\$750

Full Color, 1 Available
8"w x 10.5"h

1 PAGE

\$500

8"w x 10.5"h

1/2 PAGE

\$350

8"w x 5"h

1/4 PAGE

\$250

4"w x 5.25"h

HOW TO SIGN UP

To register to be an Advertiser, please follow this link: <https://tinyurl.com/yck2ynma>.

OR want to do it the old school way?

Please fill out the paper form in the back of this packet and email to haydn@autism-united.org or mail a completed form with payment to:

Autism United Attn: Haydn Flores
3720 N 124th St, Suite O
Wauwatosa, 53222

ADVERTISEMENT DEADLINE

All advertisements are due in JPEG format by June 1, 2025. Please send JPEG advertisement to Eric Sprecher at eric@autism-united.org

Deadline: June 1, 2025

Payment Information

Indicate your selections below:

Sponsor

- Title Sponsor - \$8,000 Platinum Sponsor - \$4,000 Gold Sponsor - \$2,500 Breakfast Sponsor - \$3,000
 Silver Sponsor - \$1,500 Bronze Sponsor - \$1,100 Lunch Sponsor - \$3,000

Complimentary Registrations (Sponsors Only)

Please complete the following information for the number of complimentary registrations your sponsor level includes (if applicable).

Title = 8 registrations
Platinum = 4 registrations
Gold = 2 registrations

A unique email address is required for each person listed.

1. Name _____ Email _____
2. Name _____ Email _____
3. Name _____ Email _____
4. Name _____ Email _____

If more registrations are needed, contact Haydn Flores, haydn@autism-united.org.

Exhibit

- Commercial Exhibitors: 1 Table - \$450 2 Tables - \$525
Non-Profit Service Providers: 1 Table - \$350 2 Tables - \$425
Individual on the Spectrum: 1 Table - \$125 2 Tables - \$150
Electricity Access: \$75
Exhibitor Admission: \$150 (quantity up to two)

Exhibitor Names and Email Addresses:

1. Name _____ Email _____
2. Name _____ Email _____

Advertisement

- Back Cover - \$1,000 Inside Front Cover - \$750 Inside Back Cover - \$750
 1 Page - \$500 1/2 Page - \$350 1/4 Page - \$250

Please email completed form and direct questions to Haydn Flores at haydn@autism-united.org

Sponsorship, Exhibit, and Advertising Form

Date: _____

Company/Organization: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

Payment

PAYMENT TOTAL: _____

Credit Card

(Visa, MasterCard, Amex or Discover only)

Cardholder Name: _____

Card Number: _____ Expiration Date: _____ CVV Code: _____

Cardholder Signature: _____

Billing Street Address: _____

City: _____ State: _____ Zip _____

Billing Email Address: _____

Check (payable to Autism United of WI)

Mail to Autism United of Wisconsin, 3720 N. 124th St., Wauwatosa, WI 53222

Check # _____

Please email completed form and direct questions to Haydn Flores at haydn@autism-united.org