



3720 North 124th Street, Suite O  
Wauwatosa | Wisconsin 53222  
414.988.1260 | assew.org



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Dear Friend,

For almost 50 years, the Autism Society of Southeastern Wisconsin (SE WI) has been partnering with community organizations to fulfill our mission: **to create connections, empowering everyone in the Autism community with the resources needed to live fully.**

In the early 2000's, the Center for Disease Control reported 1:150 children diagnosed with Autism Spectrum Disorder. Twenty years later, those numbers have increased to 1:36. Chances are Autism has touched your life. The need for resources and support continues to grow and we need your help!

On **Saturday, June 15th**, The Autism Society SE WI is excited to host **the 2024 REIMAGINE Autism Gala** at the new rooftop **BAIRD Ballroom and BAIRD Sky View Terrace** in Milwaukee. As winners of the first ever Gala Giveaway, we received a generous gift from the Wisconsin Center District that will allow us to significantly increase the number of invited guests and raise the funds needed to provide resources to anyone touched by Autism within nine counties across Southeastern Wisconsin.

**We invite you to join us as a Gala Sponsor** as we REIMAGINE the future for our organization and the Autism community that we serve! The evening will include **great food, powerful stories, significant connections**, and a chance to make a difference in the lives of those living with Autism.

We are the largest Autism Society Affiliate in Wisconsin and serve over 38% of the state's population. Your contribution will have a direct impact on families in Southeastern Wisconsin because 100 percent of the funds raised will stay in our community.

A list of Sponsorship levels and the associated benefits are enclosed. To learn more about the Autism Society SE WI, visit our website at [www.assew.org](http://www.assew.org) or contact Sue Vock at [suev@assew.org](mailto:suev@assew.org) or 414.988.1277 to discuss a custom sponsorship.

Sincerely,

**Rechelle Chaffee**  
Executive Director

**Sue Vock**  
Development & Events Manager

# BENEFITS AT A GLANCE



| BENEFITS   | TITLE<br>\$25,000                | PLATINUM<br>\$15,000              | GOLD<br>\$10,000             | SILVER<br>\$5,000 | EXPERIENCE<br>\$3,500             | BRONZE<br>\$2,300       |
|--|----------------------------------|-----------------------------------|------------------------------|-------------------|-----------------------------------|-------------------------|
| Table of 8 with 4 bottles of wine (2 Red/2 White)                              | ✘<br>(2 tables)                  | ✘<br>(2 tables)                   | ✘<br>(2 tables)              | ✘                 | ✘                                 | ✘                       |
| Recognition in Gala Program*   | ✘<br>(Full-page)                 | ✘<br>(Full-page)                  | ✘<br>(Full Page)             | ✘<br>(Half-Page)  | ✘                                 | ✘                       |
| Recognition on assew.org website   | ✘                                | ✘                                 | ✘                            | ✘                 | ✘                                 | ✘                       |
| Recognition in emails created for the event                                    | ✘<br>(5 emails)                  | ✘<br>(5 emails)                   | ✘<br>(3 emails)              | ✘<br>(2 emails)   | ✘<br>(1 email)                    | ✘<br>(1 email)          |
| Recognition on ASSEW Social Media Platforms                                    | ✘<br>(Logo & Link<br>4 times)    | ✘<br>(Logo & Link<br>2 times)     | ✘<br>(Logo & Link<br>1 time) | ✘<br>(Listing)    | ✘<br>(Listing)                    | ✘<br>(Listing)          |
| Recognition on electronic scrolling presentation running throughout the event* | ✘<br>(Logo 3 times)              | ✘<br>(Logo 2 times)               | ✘<br>(Logo)                  | ✘<br>(Logo)       | ✘<br>(Specific to<br>experience*) | ✘<br>(Logos<br>Grouped) |
| Recognition in Journal Sentinel Thank-you and Annual Report                    | ✘<br>(Logo)                      | ✘<br>(Logo)                       | ✘<br>(Logo)                  | ✘<br>(Listing)    | ✘<br>(Listing)                    | ✘<br>(Listing)          |
| Multiple mentions by Emcee during event*                                       | ✘<br>(3 times)                   | ✘<br>(2 times)                    | ✘                            |                   |                                   |                         |
| Company Name/Logo on event invitation, both print and electronic               | ✘<br>(Top Billing)               | ✘                                 | ✘                            |                   |                                   |                         |
| Organization Coverage in Local Media Buy                                       | ✘<br>(2 rounds)                  | ✘                                 | ✘                            |                   |                                   |                         |
| VIP Reception & SWAG Gift  | ✘                                | ✘                                 |                              |                   |                                   |                         |
| Opportunity to Speak from Stage*   | ✘<br>(Share company<br>story)    | ✘<br>(Introduction)               |                              |                   |                                   |                         |
| Autism Education   | ✘<br>(Workplace<br>Presentation) | ✘<br>(Workplace<br>Tabling Event) |                              |                   |                                   |                         |
| <b>TOTAL IMPRESSIONS</b>   | <b>682,600</b>                   | <b>329,700</b>                    | <b>290,650</b>               | <b>58,650</b>     | <b>49,000</b>                     | <b>48,250</b>           |

\*Impressions based on expected attendance.

\*\*New This Year! (Cocktail Party, VIP Reception, After Party, Centerpieces, Heads or Tails) See specifics in Full Benefits listing.



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# REIMAGINE

2024 AUTISM GALA 6.15.24

THE BAIRD CENTER | THE ROOFTOP BAIRD BALLROOM



## COMPLETE BENEFITS

### **\$25,000 TITLE LEVEL SPONSOR** (*one available*) Benefits Include:

- Two complimentary tables, eight guests each with Prime Location Seating
- VIP Reception Pre-Gala & Exclusive Swag gift for table guests
- 2 bottles each of Red & White upgraded wine per table
- Organization Story Video shown from stage w/opportunity to address audience
- Emcee highlights organization through mentions at event
- Listed as Title Sponsor w/Logo on Invitation (confirmed by Feb. 20th) and all email, print, & video created for the event, including full page at front of Gala Program
- Organization Name/Logo on venue signage both print and electronic scrolling presentation running throughout the evening
- Featured Social Post on all ASSEW platforms
- Major publicity from Local TV coverage
- Organization Name/Logo on assew.org for one year
- Full Page Recognition in the Annual Report
- Organization Name/Logo in Journal Sentinel Thank you
- Autism in the workplace presentation for Organization/Staff

### **\$15,000 PLATINUM LEVEL SPONSOR** (*two available*) Benefits Include:

- Two complimentary tables, eight guests each with Prime Location Seating
- VIP Reception Pre-Gala & Exclusive Swag gift for table guests
- 2 bottles each of Red & White upgraded wine per table
- Opportunity to address the audience
- Emcee highlights organization through mentions at event
- Listed as Platinum Sponsor w/Logo on Invitation (confirmed by Feb. 20th) and all email, print, & video created for the event including full page in Gala Program
- Organization Name/Logo on venue signage both print and electronic scrolling presentation running throughout the evening
- Featured Social Post on all ASSEW platforms
- Major publicity from Local TV coverage
- Organization Name/Logo on assew.org for one year
- Recognition in the Annual Report
- Organization Name/Logo in Journal Sentinel Thank you
- Tabling event during Autism Acceptance Month

**\$10,000 GOLD LEVEL SPONSOR** (*two available*) Benefits Include:

- Two complimentary tables, eight guests each with Prime Location Seating
- VIP Reception Pre-Gala & Exclusive Swag gift for table guests
- 2 bottles each of Red & White upgraded wine per table
- Emcee highlights organization through mentions at event
- Listed as Gold Sponsor w/Logo on all email, print, & video created for the event including full page in Gala Program
- Organization Name/Logo on venue signage both print and electronic scrolling presentation running throughout the evening
- Featured Social Post on all ASSEW platforms
- Major publicity from Local TV coverage
- Organization Name/Logo on assew.org for one year
- Recognition in the Annual Report
- Company Name/Logo in Journal Sentinel Thank you

**\$5,000 SILVER LEVEL SPONSOR** Benefits Include:

- One complimentary table, eight guests
- 2 bottles each of Red & White wine per table
- Listed as Silver Sponsor w/Logo on event website and on all event email publications
- Organization Name/Logo included in a Half-page advertisement of all Silver Sponsors in event program
- Organization Name/Logo on venue signage both print and electronic scrolling presentation running throughout the evening
- Emcee highlights organization through mention at event
- Organization Name/Logo included in a post of Silver Sponsors on ASSEW social media platforms
- Organization Name in Journal Sentinel Thank you
- Mention in Annual Report

**\$2,300 BRONZE LEVEL SPONSOR** Benefits Include:

- One complimentary table, eight guests
- 2 bottles each of Red & White wine per table
- Listed as a Bronze Sponsor w/Logo on event website and on all event email publications
- Organization Name/Logo included with other Bronze Sponsors in event program
- Organization Name/Logo Recognition on venue signage, both print and electronic scrolling presentation running throughout the evening
- Organization Name/Logo included in a post of Bronze Sponsors on ASSEW social media platforms
- Mention in Annual Report

**\$3,500 EXPERIENCE LEVEL SPONSOR** (*5 available*)

*Cocktail Hour, VIP Reception, After Party, Centerpieces, Heads or Tails*)

- One complimentary table, eight guests
- 2 bottles each of Red & White wine per table
- Recognition in event program, on assew.org website and social media pages, plus special signage at chosen experience
- Organization Name/Logo on cocktail tickets or Heads or Tails buy in item for those specific experiences
- Verbal mention at chosen experience
- Company Name in Journal Sentinel Thank you
- Mention in Annual Report

## GALA SPONSORSHIP REGISTRATION

Please respond by May 10th, 2024. Commitments received after this date may not receive full sponsorship recognition.



### OPTIONS FOR GIVING

\_\_\_\_\_ **\$25,000 Title Sponsor** (one available, please respond by Feb. 20)

\_\_\_\_\_ **\$15,000 Platinum Sponsor** (2 available)

\_\_\_\_\_ **\$10,000 Gold Sponsor** (2 available)

\_\_\_\_\_ **\$5,000 Silver Sponsor**

\_\_\_\_\_ **\$3,500 Experience Sponsor** (Cocktail Hour, VIP Reception, After Party, Centerpieces, Heads or Tails)

\_\_\_\_\_ **\$2,300 Bronze Sponsor**

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_

### CHOOSE PAYMENT OPTION (Please select one)

- Invoice me
- Pay by check (please make checks payable to The Autism Society SE WI)
- Pay online: <https://asew.org/autismgala/>

**PLEASE RETURN TO** (Sponsorship deadline is May 10th, 2024)

3720 North 124th Street, Suite O, Wauwatosa, Wisconsin 53222

### QUESTIONS? PLEASE CONTACT SUE VOCK

suev@asew.org or 414.988.1277

The Autism Society of SE WI is a 501(c)(3) non-profit organization, Tax ID 39-1708201 **THANK YOU FOR YOUR SUPPORT!**